



AMERICAN GREETINGS



Heirloom[™]
ornament collection

Share the Joy

2010

2010 Heirloom Ornament Collection

Decorating the Christmas tree is a beloved tradition for many shoppers. Our 2010 Heirloom Ornament Collection continues to deliver a huge selection of captioned and licensed ornaments for decorators and those who give ornaments as gifts. Many captioned ornaments feature ways to personalize with a photo or message. Lights, music or sound bring licensed ornaments to life with the push of a button. All in all, we proudly offer the quality, style and innovation that shoppers expect in their treasured ornament collections.



Note: Actual ornament designs may vary from the images shown in this catalog.

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Baby's First Christmas

New parents and gift givers will want to capture the special nature of a baby's first Christmas with a beautiful ornament to look back on for years to come.



B

Dated 2010
Photo Frame



A

Dated 2010
Crystal



C

Dated 2010
Personalize by adding one of four stickers:
Baby Girl, My 1st Christmas, My 2nd Christmas
or Our Little Angel.

A. Baby's First Christmas

CXOR001X

\$22.50 U.S.

\$26.00 CAN.

AGIN: 4389598-6

B. Baby's First Christmas

CXOR061X

\$20.00 U.S.

\$23.00 CAN.

AGIN: 4389631-5

C. Baby Girl's First Christmas

CXOR004X

\$18.00 U.S.

\$21.00 CAN.

AGIN: 4389599-4



Dated 2010
Personalize with
included ink kit to
create an imprint
of a baby's foot-
or handprint.
May also be
used as a
photo frame.

A



B

Dated 2010



C

Dated 2010
Personalize by adding one of
four stickers: Baby Boy,
My 1st Christmas, My 2nd Christmas
or Our Little Angel.

A. Baby

CXOR074X

\$20.00 U.S.

\$23.00 CAN.

AGIN: 4420471-7

B. Parents-to-Be

CXOR007X

\$18.00 U.S.

\$21.00 CAN.

AGIN: 4389596-0

C. Baby Boy's First Christmas

CXOR005X

\$18.00 U.S.

\$21.00 CAN.

AGIN: 4389600-0

Holiday Romance

Commemorating a Christmas together with an ornament marks shared holiday traditions and creates nostalgia.



A

Dated 2010

B



Dated 2010

A. Our Christmas Together

CXOR014X

\$18.00 U.S.

\$21.00 CAN.

AGIN: 4389604-2

B. First Christmas Together

CXOR008X

\$20.00 U.S.

\$23.00 CAN.

AGIN: 4389601-8



Dated 2010



Dated 2010

A. First Christmas Together

CXOR009X

\$18.00 U.S.

\$21.00 CAN.

AGIN: 4389602-6

B. Sweethearts

CXOR010X

\$18.00 U.S.

\$21.00 CAN.

AGIN: 4389603-4

For Someone Special

Ideal for giving as presents or representing someone on the tree, our collection of family-friendly ornaments are traditional favorites. Personalization features enhance me-to-you sentiments.



A

Dated 2010
Personalize by
writing on tag



B

Dated 2010
Personalize by
writing on tag



C

Dated 2010

A. Grandson
CXOR071X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4421908-7

B. Granddaughter
CXOR072X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4421909-5

C. Godchild
CXOR035X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4389614-1



A

Dated 2010
Personalize by
writing on tag



B

Dated 2010
Personalize by
writing on tag



C

Dated 2010
Personalize by
writing on tag



D

Dated 2010
Personalize by
writing on tag

A. Mom

CXOR069X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4421906-1

B. Dad

CXOR070X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4421907-9

D. Daughter

CXOR026X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4389609-1

C. Son

CXOR027X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4389610-9

Family Photo Frames

Photo frames meet the demand of today's innovation-seeking shoppers by providing fun, create-your-own ornaments.



A

Personalize by adding one of four stickers: Family, Sisters, Together or Friends.



B

Personalize by adding one of six stickers: Santa, Mommy, Daddy, Grandma, Grandpa or You.



C

Dated 2010



D

Dated 2011

A. Friends and Family Photo Frame

CXOR058X

\$16.00 U.S.

\$19.00 CAN.

AGIN: 4389628-1

B. My Family Photo Frame

CXOR059X

\$16.00 U.S.

\$19.00 CAN.

AGIN: 4389629-9

C. A Pet is Love

CXOR057X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389627-3

D. Graduation

CXOR036X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389615-8

New Home

At the center of any family and Christmas tradition is the home – that's why celebrating a new home at this time of year is a popular choice among decorators and gift givers.



Dated 2010
House illuminates with
tree light



Dated 2010

A. New Home

CXOR056X

\$17.50 U.S.

\$20.50 CAN.

AGIN: 4389626-5

B. New Home

CXOR060X

\$20.00 U.S.

\$23.00 CAN.

AGIN: 4389630-7

Christmas Treasures

Our selection of upscale ornaments adds a little luxury to decorations.



A
Dated 2010



B
Dated 2010



C
Dated 2010

A. Friend
CXOR030X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4389612-5

B. Sister
CXOR029X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4389611-7

C. Guardian Angel
CXOR031X
\$15.00 U.S.
\$18.00 CAN.
AGIN: 4389613-3



Dated 2010



A



C

Dated 2010

A. Cool Yule Friend

CXOR051X
\$20.00 U.S.
\$23.00 CAN.
AGIN: 4389621-6

B. Daughter

CXOR032X
\$18.00 U.S.
\$21.00 CAN.
AGIN: 4421905-3

C. Christmas Peace

CXOR064X
\$17.50 U.S.
\$20.50 CAN.
AGIN: 4389634-9

Holiday Favorites

Adorable characters and holiday icons, many in must-have collectible series, bring festive fun to any tree.



A

Fifteenth in series



B

Nineteenth in series
Dated 2010



C

Tenth in series
Dated 2010

A. Merry Mischief Makers

CXOR043X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389616-6

B. Ice Pals

CXOR045X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389618-2

C. Puppy Love

CXOR044X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389617-4



A



B

A. Cool Winter Fun

CXOR047X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389620-8

B. Moo-ey Christmas

CXOR046X

\$15.00 U.S.

\$18.00 CAN.

AGIN: 4389619-0

A



Plays a selection from "Silent Night"
Lights up

B



C



Plays a selection from
"We Wish You a Merry Christmas"

D



Crystal

**A. Silent Night,
Holy Night**
CXOR055X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389625-7

B. Away in a Manger
CXOR054X
\$20.00 U.S.
\$23.00 CAN.
AGIN: 4389624-0

C. Season's Greetings
CXOR053X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389623-2

B. Magic Snowman
CXOR052X
\$20.00 U.S.
\$23.00 CAN.
AGIN: 4389622-4

Licensed Ornaments

The hottest celebrities, characters and themes for today and the nostalgic favorites of the past combine in a licensed ornament selection sure to please a variety of shoppers of all ages and tastes.



Coca-Cola

A



B

Plays Doughboy's giggle
Includes recipe card

A. Coca-Cola
CXOR108X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389641-4

B. Pillsbury Doughboy
CXOR107X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389640-6

123
SESAME STREET



A

Plays Elmo wishing
“Merry Christmas”

nickelodeon
**SpongeBob
SQUAREPANTS**



B



C

A. Sesame Street - Elmo

CXOR109X

\$17.50 U.S.

\$20.50 CAN.

AGIN: 4389642-2

B. SpongeBob SquarePants

CXOR111X

\$17.50 U.S.

\$20.50 CAN.

AGIN: 4389643-0

C. Thomas & Friends

CXOR139X

\$17.50 U.S.

\$20.50 CAN.

AGIN: 4389653-9



A

Plays quotes from the movie
Lights up

RUDOLPH
THE RED-NOSED REINDEER.



B

Crystal

**A. Rudolph the
Red-Nosed Reindeer**
CXOR100X
\$30.00 U.S.
\$34.00 CAN.
AGIN: 4389636-4

**B. Rudolph the
Red-Nosed Reindeer**
CXOR101X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4420472-5



A Press toilet handle to hear
Kyle and Mr. Hankey

GARFIELD

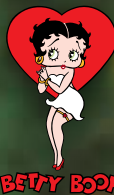


B

Plays a Garfield quote

A. South Park
CXOR112X
\$25.00 U.S.
\$28.50 CAN.
AGIN: 4389644-8

B. Garfield
CXOR104X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389638-0



Plays "Boop-oop-a-doop"



B

A. Betty Boop
 CXOR102X
 \$22.50 U.S.
 \$26.00 CAN.
 AGIN: 4389637-2

B. I Love Lucy
 CXOR114X
 \$20.00 U.S.
 \$23.00 CAN.
 AGIN: 4389645-5



A

Plays a clip from the movie



B

Plays Godzilla sound effects
Lights up

**A. Transformers -
Optimus Prime and Megatron**
CXOR105X
\$30.00 U.S.
\$34.00 CAN.
AGIN: 4389597-8

B. Godzilla
CXOR106X
\$25.00 U.S.
\$28.50 CAN.
AGIN: 4389639-8



A

Plays fighting sounds



B

Babe Ruth



C

SS
454

A. Bruce Lee
CXOR141X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389654-7

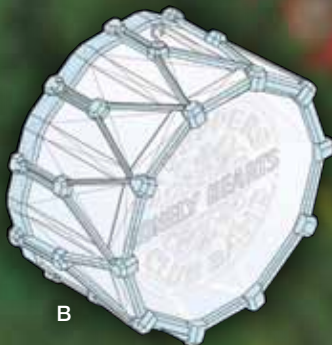
B. Babe Ruth
CXOR134X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4389650-5

C. 1970 Chevelle SS 454
CXOR137X
\$17.50 U.S.
\$20.50 CAN.
AGIN: 4389652-1

THE BEATLES™



A



B

Crystal



C

A. The Beatles

CXOR120X

\$22.50 U.S.

\$26.00 CAN.

AGIN: 4389647-1

B. The Beatles

CXOR121X

\$22.50 U.S.

\$26.00 CAN.

AGIN: 4420473-3

C. The Beatles

CXOR155X

\$22.50 U.S.

\$26.00 CAN.

AGIN: 4420475-8



A

THE *Frank Sinatra*
COLLECTION

Plays a selection from
"It Was a Very Good Year"



B

Plays a selection from
"Blue Christmas"
Lights up



C

Plays a selection from
"Santa Looked a Lot Like Daddy"

A. Frank Sinatra

CXOR129X
\$30.00 U.S.
\$34.00 CAN.
AGIN: 4389648-9

B. Elvis Presley

CXOR118X
\$40.00 U.S.
\$45.00 CAN.
AGIN: 4389646-3

C. Grand Ole Opry -

Brad Paisley
CXOR131X
\$30.00 U.S.
\$34.00 CAN.
AGIN: 4389649-7



A

Plays a selection from
“Wandering Child”
Lights up

WICKED

B

Plays a selection from
“Defying Gravity”

A. The Phantom of the Opera
CXOR123X
\$40.00 U.S.
\$45.00 CAN.
AGIN: 4420474-1

B. Wicked
CXOR144X
\$27.50 U.S.
\$32.00 CAN.
AGIN: 4389655-4



Hello Kitty®

A
Crystal



B
Crystal



NATIONAL
BREAST
CANCER
FOUNDATION, INC.

A. Hello Kitty
CXOR156X
\$22.50 U.S.
\$26.00 CAN.
AGIN: 4420476-6

B. National Breast Cancer Foundation
CXOR135X
\$20.00 U.S.
\$23.00 CAN.
AGIN: 4389651-3

American Greetings is a proud supporter of the
National Breast Cancer Foundation

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Thomas the Tank Engine & Friends™

CREATED BY BRITT ALLCROFT



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