



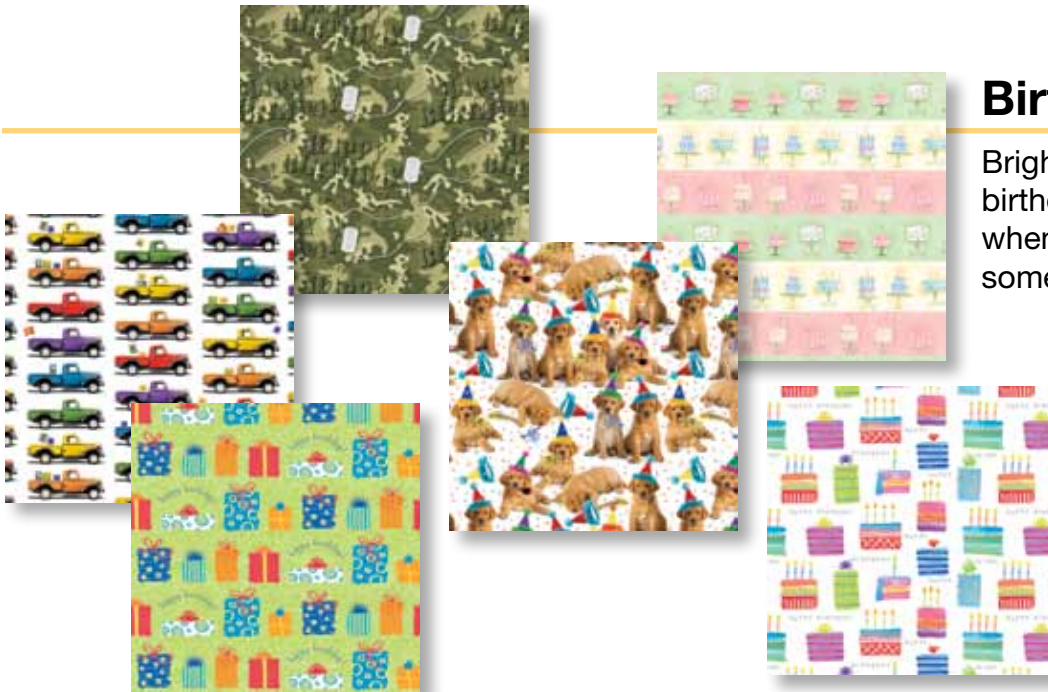
2010 Tender Thoughts Flat Wrap For Stylish Gift Packaging Solutions

Tender Thoughts flat wrap offers fashionable gift packaging solutions to complement the Everyday card department. High-quality, new product designs at an attractive price point are sure to please a variety of consumers and optimize sales. A large selection of 52 contemporary and traditional designs for Birthday,

Juvenile, Baby, Wedding and All Occasion help consumers find the right product at the right time for great gift presentations. Merchandising options including in-line, outpost or spinner displays to meet the specific needs of your store. Product is available to order on standards or open stock.

Birthday

Bright and fun designs for birthdays are great choices when it comes to celebrating someone's special day.



Juvenile

Our playful juvenile program is sure to please the little ones.



Baby

A soft color palette and sweet baby-themed designs help gift-givers celebrate the big arrival.



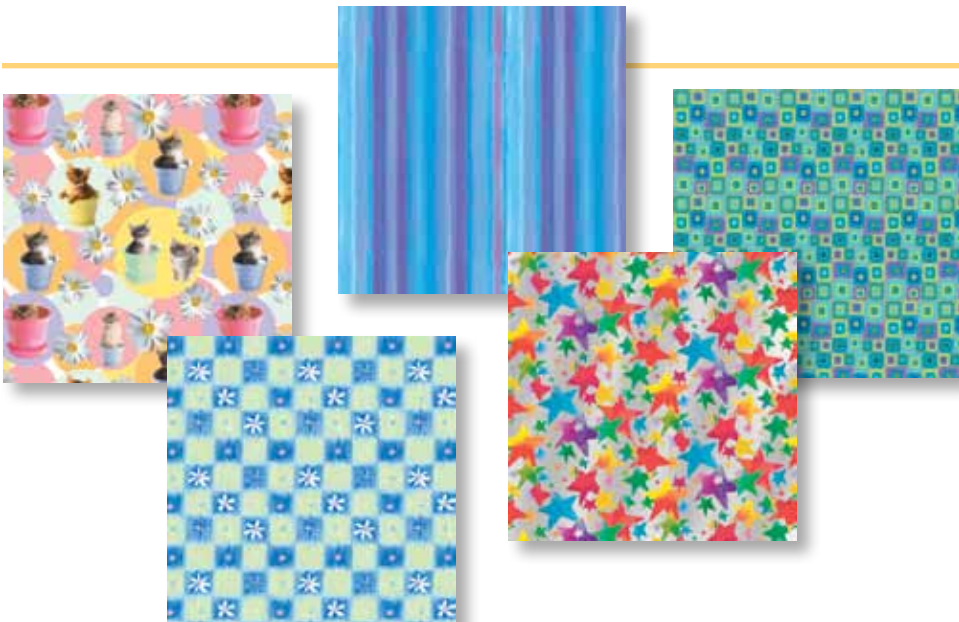
Wedding

Elegant designs for weddings and anniversaries offer upscale gift presentations.



All Occasion

Perfect for any occasion, these designs feature contemporary, trendy or traditional looks.



For further product information, contact your local Sales Representative, or in the United States, call an Account Manager toll-free at 1-800-442-7662. Or, write to: American Greetings Corporation
One American Road
Cleveland, Ohio 44144

In Canada, contact your local Account Manager, or call toll-free at 1-800-663-CARD. Or, write to: Carlton Cards Limited
1820 Matheson Boulevard
Mississauga, Ontario L4W 0B3

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